Innovative partnership helps online shoppers make positive climate contributions via parcel deliveries

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Online shoppers at **HealthPost's Flora & Fauna** will get carbon friendly parcel deliveries from today, thanks to innovative new technology provided by Australian EcoTech company, Sphere.

The new feature lets shoppers view an estimate of their delivery-related emissions, while Flora & Fauna automatically adds a small **climate contribution** at checkout.

The climate contribution funds the **Sunnyside Permanent Planting Project** supporting native ecosystems in south-west Western Australia.

The pilot is enabled by the **Shopify app developed by Sphere** which is now available to other retailers on request.

How it works: At checkout, customers see an estimate of delivery emissions, which is calculated in real-time based on their order contents, address and shipping method. Flora & Fauna automatically make a climate contribution to match this amount, while customers can choose to add an additional low-cost contribution that supports a verified climate project. Retailers can implement the feature using the **Click Sphere for Good app for Shopify**.

Quote — HealthPost (Abel Butler, CEO):
"HealthPost is proud to partner with Sphere on this for Flora & Fauna. Our customers care about practical ways to reduce impact. This feature increases transparency at checkout, helps customers choose lower-carbon options where available, and enables an optional contribution to additional climate action."

Quote — Sphere (Shaun Lordan, CEO):
"We're delighted to work with HealthPost on Flora & Fauna. Our goal is to make climate action simple and accessible at checkout. Online parcel deliveries are a significant growth industry globally, with 256 billion parcels forecast to be delivered each year by 2027. Our new Click Sphere for Good app helps retailers estimate their delivery emissions and invites them and their customers to contribute to high-quality climate projects."

Availability

The solution is live now on **floraandfauna.com.au**. HealthPost and Sphere will explore rollout to additional brands following learnings. Retailers interested in launching the feature can request access to the **Sphere** Shopify app here.